

REQUEST FOR EXPRESSION OF INTEREST (EOI)
International Competitive Bidding process
Selection of Project Implementing Firm
(Value Chain Technical Assistance Team – VCTAT)

1. **The Agriculture Department, Government of Punjab**, Pakistan has initiated a project “Establishment of Model Farms Linked with Improved Supply Chain and Value Addition” with a total cost of Rs. 3,261.19 Million for four (4) years (2017-18 to 2020-21). Main objective of the project is to establish model farms, producing horticulture products of best quality and enhance exports by 30% by the year 2020-21, especially in the high end markets. The specific objectives of the project are:
 - i. Export promotion by addressing constraints of SPS and WTO,
 - ii. Development of supply chain infrastructure,
 - iii. Incentive structure for private sector,
 - a) Soft interventions comprising of capacity building services and certification audit for all the components of supply chain i.e. Farm Level, Processing Level, Logistic companies and traders / exporters.
 - b) Hardware interventions comprising of provision of machinery and equipment and civil works (if required) to improve quality of the produce.
 - iv. Establishment of farmers and marketing linkages,
 - v. Facilitate group marketing and business clusters for developing economies of scale.
2. Project Coordination Unit for “**Establishment of Model Farms Linked with Improved Supply Chain and Value Addition**” Agriculture Department, Government of Punjab invites Expression of interest (Eoi) from the interested firms, who are on Active Taxpayers List of the Federal Board of Revenue for the implementation of Project activities detailed in Project PC-1 for a period of 04 years. Method of selection will be **Quality and Cost Based Selection (QCBS)**.
3. Expression of interest documents, (containing detailed terms and conditions, etc.) can be purchased from the Office of the **Project Coordinator, Establishment of Model Farms Linked with Improved Supply Chain and Value Addition, 2nd Floor, Agriculture Marketing Building, 21 Davis Road Lahore, Pakistan Ph. + 92 – 42 - 99205071-3**. The price of the Eoi document is Rs. 1,000/- Eoi documents can be downloaded from <http://www.ppra.punjab.gov.pk/> & <http://www.agripunjab.gov.pk/> for reference purposes only.
4. The expression of interest, prepared in accordance with the instructions in the Eoi documents, must reach at Office of the **Project Coordinator, Establishment of Model Farms Linked with Improved Supply Chain and Value Addition, 2nd Floor, Agriculture Marketing Building, 21 Davis Road Lahore Pakistan** on or before **11:00 AM on October 11, 2017** The expression will be opened the same day at 11:30 AM.
5. The list of the shortlisted Firms will be displayed on www.agripunjab.gov.pk. The advertisement is also available on PPRA website at www.ppra.punjab.gov.pk and department of agriculture website www.agripunjab.gov.pk.

PROJECT COORDINATOR
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