



Pakistan Horti Expo 2018

(January 13, 2018)

Inauguration & Day Schedule

Time	Program
10:00 AM	Ribbon cutting ceremony by Honourable Governor Punjab Visit of the Honourable Governor Punjab of the Exhibition
10:30 AM	Recitation from Holy Quran
10:35 AM	National Anthem
10:40 AM	Welcome address by Special Secretary Agriculture
10:45 AM	Documentary Traceable Pakistan
10:50 AM	Key note address by Secretary Agriculture
11:05 AM	Inaugural Address by Honourable Minister for Agriculture
	Tea Break
	Investment Conference
12:00 Noon	Presentation: Fruits and Vegetable Canning by Mr. Sarmad H. Khan
12:30 PM	Presentation: Value Addition through Pack houses for fresh fruits and Vegetables by Mr. Uzair Ahsan
1:00 PM	Lunch Break
2:00 PM	Presentation: Pulp & Juice Concentrations by Mr. Tanveer Ul Islam
2:30 PM	Group Discussion
	Horticulture Perspective
03:00 PM	Punjab Perspectives: Dr. Abid Mahmood, Director General Agriculture (Research), Ayub Agricultural Research Institute, Faisalabad
03:10 PM	Sindh Perspectives: Dr. Ghulam Sarwar Markhand, Professor/Director, Ghotki Campus, Shah Abdul Latif University, Khairpur, Sindh, Pakistan
03:20 PM	Baluchistan Perspectives: Dr. Muhammad Javed Tareen, Director General, Agriculture Research Institute, Quetta, Baluchistan, Pakistan
03:30 PM	Khyber Pakhtunkhwa and Northern Areas Perspectives: Dr. Abdul Samad, Principal Research Officer (Horticulture), Agriculture Research Institute, Tarnab, Peshawar, Khyber Pakhtunkhwa, Pakistan
03:40 PM	Horticulture Export Perspectives: Mr. Waheed Ahmad, Vice President, Federation of Pakistan, Chamber of Commerce and Industry, Karachi, Sindh, Pakistan
03:50 PM	Discussion
04:30 PM	Concluding Remarks by Program Chair: Secretary Agriculture



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International Horticulture Conference 2018 (January 14, 2018)

Time	Program
09:00 AM	Registration
10:00 AM	Recitation
10:05 AM	Naat
10:40 AM	Pakistan horticulture industry: Status and opportunities <i>Dr. Aman Ullah Malik, Professor/Director, Institute of Horticultural Sciences, University of Agriculture, Faisalabad, Pakistan</i>
10:55 AM	Vegetable industry and seed business in Pakistan <i>Mr. Sajid Mahmood, Technical Manager, Chemical and Agri Sciences, ICI House, Lahore</i>
11:20 AM	Citrus industry: Recent developments in production technology and export opportunities <i>Dr. Tahir Khurshid, Agriculture NSW Department of Primary Industries, Australia</i>
11:45 AM	Refreshment
12:15 PM	Value-added horticultural products and market opportunities <i>Dr. Tahir Zahoor, Professor/Director General, National Institute of Food Science and Technology, University of Agriculture, Faisalabad, Pakistan</i>
12:40 PM	Quarantine regulations in import and export of horticultural commodities <i>Dr. Syed Waseem-ul-Hassan, Director General, Department of Plant Protection, Government of Pakistan</i>
01:05 PM	Horticulture industry of Kingdom of Saudi Arabia and export opportunities for Pakistan <i>Dr. Muhammad Shafiq, King Saud University, Kingdom of Saudi Arabia</i>
01:30 PM	High efficiency irrigation systems for horticultural crops <i>Engr. Fritz Bohmler, Germany</i>
01:55 PM	Lunch / Prayer Break
02:55 PM	Developments in floriculture and nursery industry and export opportunities for Pakistan <i>Mr. Dirk Jacobus Theodorus Hogervorst, General Manager, FloraHolland, Almeer, Netherlands</i>
03:25 PM	Establishing high efficiency mango orchards for export <i>Dr. S.A. Oosthuyse, HortResearch SA, Tzaneen, South Africa</i>
03:50 PM	Water melon industry: Technological developments and export opportunities <i>Dr. Liu Wenge, Zhengzhou Fruit Research Institute, Zhengzhou, Henan, China</i>
04:15 PM	Concluding session <i>Chief Guest: Rana Sana Ullah Khan, Minister for Law and Parliamentary Affairs</i>



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